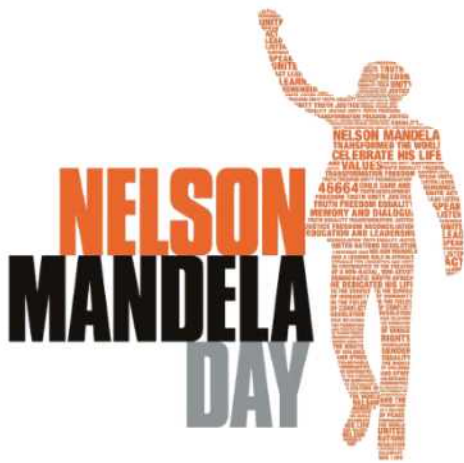




NELSON MANDELA INTERNATIONAL DAY

18 JULY 2024



What happens to people in the course of imprisonment affects all of us. On Nelson Mandela Day, join the United Nations Office on Drugs and Crime (UNODC) in sharing why #PrisonersMatter and in calling for the universal practical application of the UN Standard Minimum Rules for the Treatment of Prisoners – the Nelson Mandela Rules.

HOW TO TAKE PART

- Use our pack of **ready-to-use social media posts and images**, or post in just two clicks: bit.ly/NMDay-post-now
- **Take a photo** with one of our #PrisonersMatter signs and post it on social media. Be as creative as you can, and remember to include the hashtag #PrisonersMatter when you post
- **Share YOUR reasons why #PrisonersMatter!**

 www.bit.ly/NMDay2024