

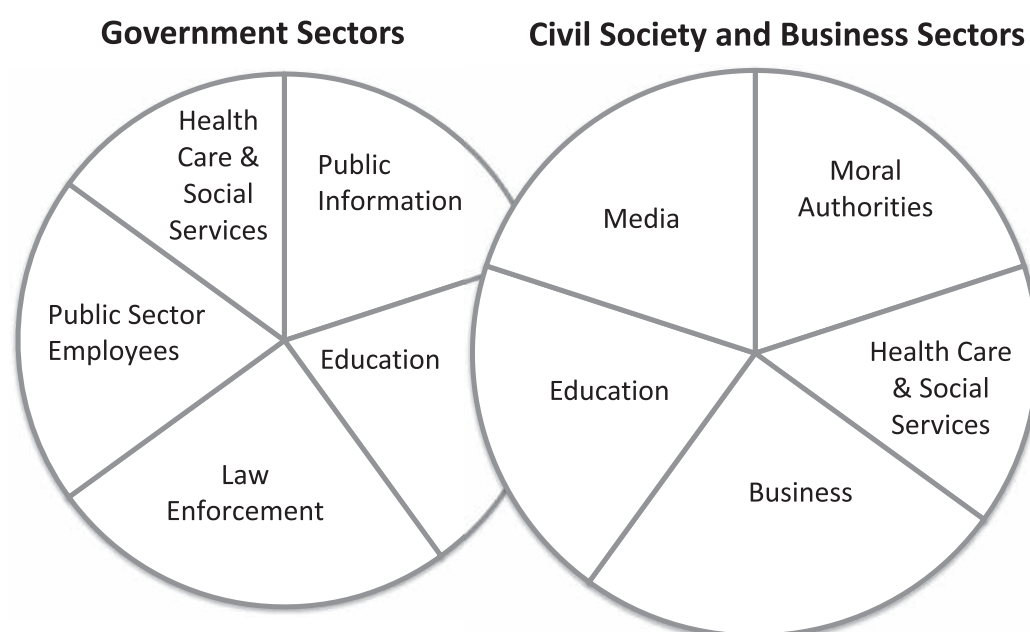
REVITALIZING URBAN CIVIC CULTURE

Dr. Roy Godson
Emeritus Professor
Georgetown University

REVITALIZING URBAN CIVIC CULTURE

- 1) How Urban Culture of Lawfulness and Public Safety
Were Developed in a Relatively Short Time
-- The Two Wheels of the Cart
- 2) Palermo and Other Cities
- 3) Techniques that Work
- 4) Applicability to Local Urban Environments
- 5) Next Steps?

THE TWO WHEELS OF THE CART



KEY SECTORS IN REVITALIZING CULTURE

| Sector | Law Enforcement and Other Public Sector Employees | Mass Media | School-Based Education | Centers of Moral Authority |
|--------------------------|--|--|--|--|
| a) Role of Sector | <ul style="list-style-type: none"> ▪ Demonstrate that rule of law matters and that corruption is not rewarded ▪ Show how to be a role model of the rule of law in and outside the organization ▪ Involve citizens in preventing crime and corruption | <ul style="list-style-type: none"> ▪ Popularize CoL messages ▪ Involve citizens, particularly youth and families ▪ Foster hope by publicizing effective government and citizen efforts | <ul style="list-style-type: none"> ▪ Reach students, families, communities ▪ Help young people understand how rule of law improves quality of life ▪ Build knowledge and skills to prevent crime, corruption, drug trafficking | <ul style="list-style-type: none"> ▪ Reinforce school-based CoL lessons ▪ Build awareness of citizens' role and responsibility ▪ Show activists and believers that crime, corruption, & drugs are robbing them of their cultural values and identity |
| b) Methods | <ul style="list-style-type: none"> ▪ Systematic education, incentives, and management to enhance professional integrity of public sector employees | <ul style="list-style-type: none"> ▪ Seminars to build professional media knowledge, capacity ▪ Programs valorize and popularize ROL | <ul style="list-style-type: none"> ▪ School-based CoL curriculum taught by regular classroom teachers during normal school day ▪ School projects and incentives | <ul style="list-style-type: none"> ▪ CoL education by religious and cultural institutions |
| c) Sustainability | <ul style="list-style-type: none"> ▪ CoL integrated into professional education and performance standards | <ul style="list-style-type: none"> ▪ CoL programs are both entertaining and profitable in short and long term | <ul style="list-style-type: none"> ▪ CoL curriculum institutionalized as part of regular education of children | <ul style="list-style-type: none"> ▪ Civic and religious leaders adopt CoL as an integral part of their daily teaching and pastoral messages |

MULTISECTOR APPROACH

- **Reaching Sizeable Audiences**
- **Sustainability**
- **Incentives**
- **Demonstration & Reinforcement Actions**

Model for Urban Environments

| REQUIREMENTS FOR EACH SECTOR | DIAGNOSIS | PRESCRIPTION |
|---|-----------|--------------|
| Leaders -- Vision & Narratives | | |
| Trainers, Mentors, Educators | | |
| Heroes/Moral Authorities | | |
| Education -- Rule of Law Respect Personal Responsibility | | |
| Incentives | | |
| Demonstrations | | |

NEXT STEPS ?

- 1) Secure Leadership Consensus on Complementary Cultural Approach
- 2) Review Opportunities, Obstacles, & Required Capabilities for Cultural Change
- 3) Development & Consensus on 3-5 Year Plan